



Bass joined Georgia State University in September 2016 to serve as the Assistant Director of Development and Special Events for the College of Arts and Sciences. In her role, Bass focuses on annual fundraising and growing the Dean's Society for the College. Additionally, Bass coordinates special events for the College, including Honors Night and Graduation Ceremonies.

Bass was the first full-time Assistant Director of Athletic Advancement for FGCU Athletics. In her role, Bass worked closely with the Eagles Club Advisory Board to serve the approximately 600 Eagles Club members while also bringing additional focus to FGCU's annual fund and fundraising event efforts. Additionally, Bass spearheaded the Wings Up Women fundraising group and facilitated all special events and hospitality for the department, including the signature Night at

the Nest fundraising event.

Bass came to FGCU from the University of North Carolina where she served as the graduate intern for The Rams Club. In that role, Bass was on the front line of the customer service experience for more than 15,000 UNC Athletics donors regarding membership and solicitation. Bass collaborated with other staff members to implement more than 30 Rams Club special events throughout the course of the year, including donor dinners, sport-specific galas and Rams Club Days.

Additionally while with UNC, Bass developed The Rams Club social media plan as an extension of the annual fund communication strategy. On gamedays, she oversaw The Rams Club Patio pre-game tailgate for football and assisted with Rams Club hospitality for other sports, including men's basketball. Furthermore, she managed the Student Ram program, cultivated ways to improve and develop the Monogram Club for UNC's letter winner organization and executed ticketing operations while providing customer service in partnership with the UNC Ticket Office.

Prior to her time with UNC, Bass was the event management program coordinator for the University of Georgia Athletic Association from May 2010-June 2012. In that role, she created and facilitated season-long game management plans for swimming and diving, equestrian and softball home events. She coordinated with appropriate personnel to ensure a safe and enjoyable game atmosphere, and led hosting responsibilities for several SEC and NCAA championships.

Bass has also worked as a marketing intern with the Florida Panthers and Sunrise Sports and Entertainment where she generated themes, giveaway ideas and in-game promotions to be used during hockey season and created and distributed promotional items for concerts at the arena. Additionally, she was an operations assistant at UNC from August 2012, serving as a coordinator for volunteers at the ACC Track and Field Championships, arranging judges travel for all UNC

gymnastics home meets and providing logistical support to the Richard A. Baddour Leadership Academy Rising Stars and Veteran Leaders Workshops.

A native of Miami, Bass graduated cum laude from the University of Georgia in 2010 with a Bachelor of Business Administration after majoring in Marketing and minoring in History. She received her Master of Arts in Exercise and Sport Science with a concentration in Sport Administration from the University of North Carolina in May 2014.